

Web site development

Teaching Team

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Web site development

- Aims
 - Opportunity to consolidate knowledge, skills and competencies
 - Opportunity to develop new knowledge, skills and competencies
 - Offer a different 'cut' through well know topic – website developments
 - Allow students to begin to build a professional *portfolio* for recruitment and selection

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- Delivery
 - Project focus
 - seminar/workshops are all focused on assessment
 - series of seven lectures including this one
- Communicating with the teaching team – use email please.

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- SLE
 - Learning package
 - Lecture material
 - Resource lists
 - Update on information
 - Assessment package
 - Briefing
 - Details of the spec for the required reports
 - Criterion reference grid

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Project work and assessment

- Project
 - Choice of project: one you find for yourselves with a named client or one provided by the course team
 - Quick to establish teams
 - Realistically only 10 working weeks from idea to assessed presentation of product
 - Three key milestones – each must be passed
 - Proposal [signed off by week 5]
 - Individual Progress report [submitted week 9]
 - Group final report [submitted and presented week 11]

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Project work and assessment

- ALL reports must be in the required format
 - Report specifications are on the unit SLE under both learning package and assessment package.
 - There are three specification pdf's
 - Proposal.pdf, progress.pdf and final.pdf
 - Note well these are DIFFERENT!
- All work must be delivered on time, to Departmental standards and to unit specification – this is an aspect of the assessment

Academic and professional standards

- You are aiming to show you have knowledge, skill and competencies that make you stand out over and beyond the raft of *other discipline* graduates who can develop websites.
- Your work must be **distinctive – that is**
 - Designed as a professional piece and not a personal piece
 - Designed to meet customer, audience and technological requirements
- You must demonstrate awareness of technological, legal and contextual issues – and you must evidence this awareness by reference to the literature and experience.